

Appendix II: UCP Web Usage Statistics

Usage of *JBS* and NACBS Web sites

Introduction

Following is a report on the usage of the *Journal of British Studies* and the NACBS Web sites from 1 July 2003 through 30 June 2004. This report is divided into the following sections:

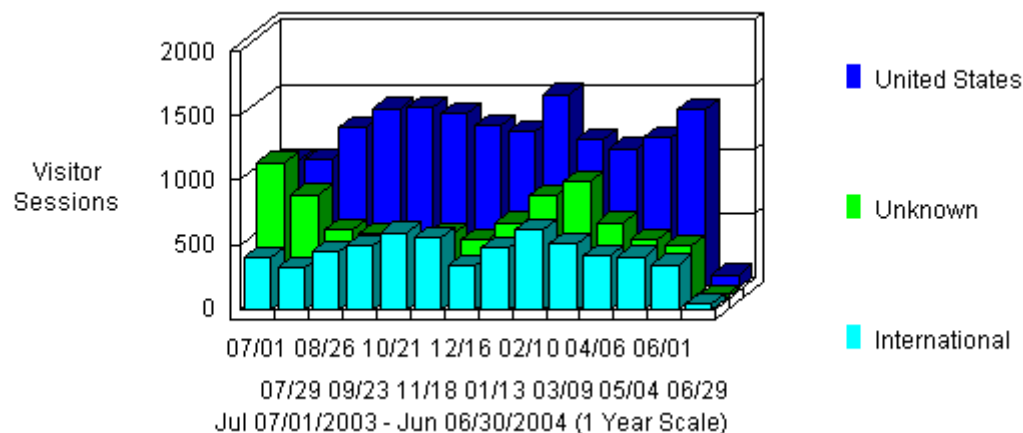
- *JBS* Web site usage
- NACBS Web site usage
- NACBS Membership Directory usage

For more information, please go to the URLs listed below.

Journal of British Studies Web site usage

http://www.journals.uchicago.edu/webstats/JBS/JBS_2003-2004.HTM

The *Journal of British Studies* Web site saw 30,281 visitor sessions in the twelve-month period covered by this report, with an average of about 82 visitors per day (up from last report's average of 78). 53.72 percent of these visitors were coming from the US (up from 51.43 percent in 2002-2003), 19.62 percent from outside the US (20.76 percent in 2002-2003), with the remainder (26.65 percent) being of unknown origin. The table on the following page shows the twenty most frequently viewed *JBS* articles during this period.



As would be expected, usage drops off in periods of academic vacation, notably May to August and December to January; however the overall trend is steady and increasing usage.

NACBS Web Site Usage

www.journals.uchicago.edu/webstats/NACBS/NACBS_2003-2004.HTM

There were 16,251 visitor sessions or about 44 per day to the NACBS Web site (up from 40 for 2002-2003). 71.77 percent were from the U.S. (72.5 percent in the previous period) and 8.06 percent were from outside the U.S. (10 percent in the previous period), with the remainder being of unknown origin. The most frequently viewed page was the NACBS home page, but the page with the longest average viewing time was the "Contact the Forum" page which included a form enabling comments on the NACBS Forum, "The Making of the Working British Historian" with an average viewing period of 6 minutes 31 seconds.

NACBS Online Membership Directory

www.journals.uchicago.edu/webstats/NACBS/NACBS_2003-2004_DIRECTORY.HTM

Total visitor sessions numbered 2,737 with a daily average of 7 (unchanged from the previous report). Almost 71 percent of visits were from the U.S., with just over 8 percent being from outside the U.S. (the remainder being of unknown origin).

Most Requested *Journal of British Studies* Articles, July 2003 – June 2004

www.journals.uchicago.edu/webstats/JBS/JBS_ARTICLES_2003-2004.HTM

The following table shows the top twenty articles by number of visitor views. The most popular article was Parnham, “The Nurturing of Righteousness” (42:1), while the article with the longest viewing time was Francis, “Tears, Tantrums, and Bared Teeth: The Emotional Economy of Three Conservative Prime Ministers, 1951 – 1963,” (41:3) with an average viewing time of almost ten minutes (ranked 36 by number of views).

Rank	Pages	Views
1	Parnham, The Nurturing of Righteousness http:// www.journals.uchicago.edu/JBS/journal/issues/v42n1/ 420101/420101.text.html	65
2	Brooke, Review: Memory and Modernity http:// www.journals.uchicago.edu/JBS/journal/issues/v42n1/ 420107/420107.text.html	52
3	White, "Slow but Sure Poyson" http:// www.journals.uchicago.edu/JBS/journal/issues/v42n1/ 420102/420102.text.html	51
4	Krueger, Why She Lived at the PRO http:// www.journals.uchicago.edu/JBS/journal/issues/v42n1/ 420103/420103.text.html	47
5	Mort and Ogborn, Transforming Metropolitan London http:// www.journals.uchicago.edu/JBS/journal/issues/v43n1/ 430101/430101.text.html	48
6	McKenzie, Martyrs in Low Life? http:// www.journals.uchicago.edu/JBS/journal/issues/v42n2/ 420202/420202.text.html	47
7	Houlbrook, Soldier Heroes and Rent Boys http:// www.journals.uchicago.edu/JBS/journal/issues/v42n3/ 420303/420303.text.html	48
8	Steedman, Servants and the Unconscious http:// www.journals.uchicago.edu/JBS/journal/issues/v42n3/ 420302/420302.text.html	44
9	Clark, Review: Changing Concepts of Citizenship http:// www.journals.uchicago.edu/JBS/journal/issues/v42n2/ 420206/420206.text.html	41
10	Gilbert, London of the Future http:// www.journals.uchicago.edu/JBS/journal/issues/v43n1/ 430105/430105.text.html	34
11	Behlmer, Grave Doubts http:// www.journals.uchicago.edu/JBS/journal/issues/v42n2/ 420203/420203.text.html	34
12	McLaren, The Quest for a King http:// www.journals.uchicago.edu/JBS/journal/issues/v41n3/ 041301/041301.text.html	33
13	Mandler, Review: How Modern Is It? http:// www.journals.uchicago.edu/JBS/journal/issues/v42n2/ 420207/420207.text.html	31
14	Cohen, Who Was Who? http:// www.journals.uchicago.edu/JBS/journal/issues/v41n4/ 041403/041403.text.html	34
15	Harland-Jacobs, All in the Family http:// www.journals.uchicago.edu/JBS/journal/issues/v42n4/ 420402/420402.text.html	32
16	Packer, Religion and the New Liberalism http:// www.journals.uchicago.edu/JBS/journal/issues/v42n2/ 420204/420204.text.html	32
17	Griffiths, Contesting London Bridewell http:// www.journals.uchicago.edu/JBS/journal/issues/v42n3/ 420301/420301.text.html	29
18	Rose, Reviews http:// www.journals.uchicago.edu/JBS/journal/issues/v42n3/ 420306/420306.text.html	35
19	Otter, Cleansing and Clarifying http:// www.journals.uchicago.edu/JBS/journal/issues/v43n1/ 430103/430103.text.html	37
20	Mort, Fantasies of Metropolitan Life http:// www.journals.uchicago.edu/JBS/journal/issues/v43n1/ 430106/430106.text.html	27